

Appendix (A) People Can - People Can projects and activities with key outcomes for each project and activity

The People Can approach allows local residents to identify issues, design solutions and engage with service providers to become active in finding and tackling shortfall in local service provision. People Can in partnership with Volunteering Bradford recruit, train and support volunteers with tool libraries and guidance sheets. Support is also provided where necessary for governance, fund raising and promotion of local People Can projects. This allows groups to apply for funds that are not accessible to the Council ensuring that additional resources can be brought in to bridge the gap or provide additional services in neighbourhoods.

This approach allows development of local activists and groups to build friendships, networks and get to know service providers in their localities. Members and ward officers are the first line of support to residents who wish to tackle local issues through People Can. Up to date the total number of volunteers registered with Volunteering Bradford is 5253, in addition to this, there are a wide range of people who do not register but take part in local clean ups and activities.

Projects and activities table:

| People Can Activity | Key Outcome: |
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| Safe Clean and Active communities- Area offices events and activities- Big Clean, ward planning, and community clean ups, Friends of Groups. | Bringing communities and people together and providing opportunities for different groups to build relationships. Spreading the 'People Can' principle and ethos across the district to see benefits in terms of community cohesion and communities self help. Contributes to the Ward Plan and tackles key issues raised by local communities. |
| Fun Days in community centres and open spaces across the district | Provide opportunities for local groups, services and volunteers to work together and to promote what they do and display this in an interactive way to the people that would access them or benefit from them. These events promote social mixing any cohesion in neighbourhoods. |
| Tea and Coffee mornings and Community Cafés | An example is a community café operating from Parkside Centre offering low cost hot meals for the elderly residents. |

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| <p>Planned community clean-ups and Big Clean Month (March to April)</p> <p>Holiday clubs and play schemes</p> <p>Creative Flair and other recycling schemes.</p> <p>'Friends of' Groups</p> | <p>These luncheons based projects tackle food poverty, tackle loneliness and provide befriending opportunities.</p> <p>Community Groups and residents organised community litter picks are supported by Council wardens, Clean Teams and Ward Officers. People engage in tackling one of the most complained about issues – littering and fly tipping. As well setting a good example to others they also instil pride in their area. The clean ups also help bridge the gaps in service provision.</p> <p>Provide out of school activities for children including trips. These are often resourced by volunteers with a few part time staff. This may be the only opportunity in some neighbourhoods to afford leisure and creative activities whilst mixing children from across the neighbourhood.</p> <p>Residents using unwanted items for arts and crafts activities in neighbourhoods. These initiatives support reduction of waste going into landfill. Recycling Champions are also being recruited across the district to support our campaign for recycling household waste leading to cost savings.</p> <p>Adoption of parks, libraries and facilities such as bowling clubs. Community groups and individuals are increasingly becoming involved in voluntarily running much valued local services. As budgetary pressures have increased for the public sector and non statutory provision has had to be scaled back we see that the People Can approach has supported local provision of services.</p> |
| <p>Big Lunch- Great Big Get Together- Inspired by Jo Cox MP and the belief that we have more in common than separates us.</p> | <p>People from across Bradford District took part in the second year of the Great Big Get Together events. Planned events</p> |

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| | <p>where neighbours and community organisations can stop what they're doing and come together for the simple act of sharing good food, good company and good fun. Last year (2018) 85 events took place across the district. This initiative helps bring people together and breaks down barriers in diverse neighbourhoods. Groups plan with each other, utilise local resources e.g. community and faith buildings and local green spaces. These lunches help reduce loneliness and engage vulnerable groups in neighbourhoods and promote community cohesion and pride. Last year saw small groups applying for the first time and enjoying the experience of reaching out to other people in their neighbourhoods and making new connections.</p> |
| <p>The Good Shepherd - supported by People Can operate a One Stop-Shop' – Supporting EU New Arrivals.</p> | <p>A local Health, Education and Well-Being Project supported by volunteers. The project has delivered a range of support programmes such as English Classes, Coffee Mornings, and Counselling. Pastoral Support, Mum's and Tot's, Community Events, Health Programmes, Advice Services, Jobs and Employment support. Establishing connections between health practitioners, with the result of increased registrations with GP Surgeries, improved dental health and promoted positive approaches to self-care in the home environment.</p> |
| <p>Dragon Boat Festival (Dragon Boat Festival 21- 23rd June 2019) 2019 Refugee Week, 20th June, 21st June World Yoga Day, 22 June Windrush Commemorations, International Women's Day, etc.</p> | <p>The festival is reliant on People Can volunteers who contribute to the organisation, stewarding, car parking, and first aid and all aspects of this very successful event. Volunteers benefit from training, work experience, CV building, and networking with key agencies. Other events such as the celebration of International Women's Day has been very well received with many events covered in the district with People Can volunteers.</p> |
| <p>Volunteering (Volunteers Week 1-7 June 2019)</p> | <p>Volunteers Week, the annual volunteers fair, has grown in recent years into an exciting and family orientated festival,</p> |

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| | <p>where in June 2018 over 20 charities and community groups embraced the People Can principles of volunteering and community action. Bradford is also a pilot city for Helpforce, a national NHS programme to help increase the numbers of volunteers supporting the NHS. Another Charity fair is planned for June 2019 and 19 businesses have already agreed to participate in sharing expert knowledge with local charitable groups.</p> |
| Corporate volunteering policy | <p>A working group has been set up to try and establish a standardised Council wide volunteer policy that will help to demonstrate Bradford Councils commitment to its corporate responsibility and its individual volunteers. By ensuring that staff, senior management, and members are fully conversant with the policy and making the process straight forward we hope to increase the numbers of volunteers.</p> |
| People Can Kite Mark-. This is free for organisations to apply for, but they would be required to submit a range of evidence to support an application. | <p>The People Can Kitemark is a rigorous process to evaluate VCS organisations resulting in a certificate awarded to organisations that show their volunteering programmes provide the best experience possible for volunteers. In addition, it benchmarks the quality of volunteer management and involvement, proves and improves the effectiveness of work with volunteers and enhances the reputation of an organisation. It is valid for two years, after which an organisation needs to re-apply and demonstrate continued good practice. To date 11 organisations have been certified as having met the required standard and work is on-going to further promote the benefits of accreditation to VCS organisations.</p> |
| Community Stars Award- record entries and voters in 2018 | <p>Yearly celebration of Bradford's local heroes at a glittering award ceremony. The event showcased the work of unsung heroes across the districts who strive to make a difference in their local communities across the Bradford district. The 2018</p> |

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| | event was one of the most successful to date with 116 entries and over 16,000 votes cast. |
| Partnership working- Promotion of People Can with a focus partnership working. | People Can support Bradford District Woman's Health Network (a cross sector partnership) that through their annual International Woman's Day and Positive Minds events during June 2018 was able to promote People Can and engage with a wide cross sector audience. |
| Social media- The use of social media engagement has been used to help promote People Can to a wider audience | Available data shows in excess of 127k active Twitter engagements in the last twelve months and over 25k unique users engaging on story links. Over 177 posts have taken place on Facebook promoting People Can and People can events, which were seen by over 44k individuals in the past six months alone. |
| Member Development | Training for People Can. We can also utilise the calendar of opportunities and explore an annual Member People Can week to engage in neighbourhood programme of activities e.g. The Big Clean. This initiative will also include young people supported by the Youth Service. |
| People Can programme of activities with Youth Service (YS) / youth ambassadors. | Working with YS, in the promotion of youth ambassadors, to give young people a voice and empower them to be better prepared for the world. Helping organisations to be better equipped to support young people and adopt Youth Friendly principles. |
| Controlling Migration projects volunteers | Learning and replicating from community based projects involving local organisations. A showcase event will be held in September 2019 to share good practice and recognise the work of the volunteers. |
| DIVA development – with CCG and Adult Social Services | Database of 1500 community organisations with contact details and services offered will tie in with existing database used by health professionals and Social Services. This will enable users to locate additional local free or low cost activities. Overtime it is envisaged that access to healthy lifestyle |

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| | <p>provision to those that require them at an earlier stage will result in a reduction of high cost health interventions at a later date.</p> |
| <p>Greater Partners involvement in People Can – e.g. Police Community Engagement Team</p> | <p>Partnership working for improving outcomes and making local services cost effective. Working within the community to develop openness, trust and honesty, agreed shared goals and values and regular communication between partners. Activities supported by the Police Community Engagements officers include projects with Women’s group, youth activities, mental health initiatives and new communities and faith groups</p> |
| <p>Calendar of events –provide opportunities for initiatives that People can volunteers can engage in.</p> | <p>The People Can calendar of themed days/weeks has been shared with the Bradford Council Communications team who are to further develop a joint strategy to strengthen People Can as a brand across the Council and also to the wider audience by sharing the same messages. This is already done informally with Bradford District Community Safety Partnerships (Twitter only) and with the Women’s Health Network (Facebook and Twitter) and with wider VCS organisations, including all partners. This coordination of key themes across sectors allows any communications to reach a much wider audience and improves brand recognition and influence. See Appendix B for the Calendar of events.</p> |
| <p>Community Coordinator – Faith Tours, WW1&2 exhibitions, Visit My Mosque etc.</p> | <p>Building good relations with people of different faiths and beliefs. Using community and faith centres and faith volunteers to exhibit the contribution of people from Commonwealth countries during both world wars. Providing opportunities to break down negative impressions about communities.</p> |
| <p>New Website – information and promotion</p> | <p>Currently undergoing further development. Once this work has been carried out we can progress links with the Bradford Council app. This will enable access to a wider audience and promote the People Can brand.</p> |

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| <p>Volunteers fairs e.g. College, University, Community organisations – ‘Be Inspired’ Volunteer Fair, Newlands Community Association 17 September 2018 And talks e.g. Cnet Safer Communities Forum – 25 February 2019</p> | <p>Engaging people from diverse backgrounds and ages to get involved in People Can initiatives. Creates a large base of volunteers to support numerous local initiatives including events such as the Dragon Boat Festival, Bingley Music Festival and other community based activities.</p> |
| <p>‘Help Into Volunteering’ Meeting (13th March 2019)</p> | <p>The meeting will involve a brief talk on volunteering in the asylum and refugee sector (See Appendix E) leading increased volunteering from people with language, cultural and other skills to support vulnerable communities.</p> |
| <p>Shaping the Future (Bradford Assembly Conference 19th March 2019)</p> | <p>Promotion of People Can to Bradford District Assembly’s to increase volunteering, provide volunteering opportunities and information on how to receive further information- website, Facebook, etc.</p> |
| <p>Bradford District Volunteer Fair- People Can (City Park and Council buildings 4th June 2019)</p> | <p>Week long programme of activities during volunteering week to promote People Can. Information stalls in City Park and Council Buildings. Raise awareness and increase participation in People Can activities. Volunteers Week, the annual volunteers fair, has grown in recent years into an exciting and family orientated festival, where in June 2018 over 20 charities and community groups embraced the People Can principles of volunteering and community action. Bradford is also a pilot city for Helpforce, a national NHS programme to help increase the numbers of volunteers supporting the NHS.</p> |
| <p>The People Together Panel</p> | <p>People Together panel will allow further initiatives and involvement from local communities to influence and volunteer in localised projects. 32 volunteers made up from residents across the district are being recruited in March 2019 and will get trained in the People Can initiative.</p> |
| <p>People Can Coordinator post</p> | <p>This post will be recruited in March 2019 and will contribute to the promotion, partner development and increased opportunities offered by People Can. Volunteers will be offered</p> |

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| | further support and training. |
| Stronger Communities Together Strategy – Integration projects - | Innovation Fund will increase opportunity for people and agencies to engage with People Can approach through trial of new innovative projects o support community cohesion and integration. We are also working on a Social Coin project which will reward volunteers through an app based system. This project will provide recognition and incentives for People Can volunteers. |